FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OIVID APPROVAL										
OMB Number:	3235-0287									
Estimated average I	burden									

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							()											
1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
GOLDBERG NEAL				INC [PLCE]						,		r (give title		10% Ow Other (s				
(Last) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 04/29/2005							below) President							
915 SECAUCUS ROAD																		
(Street)				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
SECAU	CUS N	J	07094										2		•	•	rting Person	
(City)	(S	tate)	(Zip)										Form filed by More than One Reporting Person					
		Tal	ole I - Non-	-Deriva	ative	Se	curitie	s Ac	quired, Di	sposed	of, o	or Ben	eficiall	y Owned				
Da			2. Transa Date (Month/Da	/Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Inst	Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)				ities F icially (d Following (: Direct I Indirect I str. 4) (7. Nature of Indirect Beneficial Ownership		
								Code V	Amoun	t	(A) or (D) Pr		Reported Transact (Instr. 3 a	tion(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
Derivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		Co	ransaction of ode (Instr. Derivativ		ve es d ed nstr.	6. Date Exercisable Expiration Date (Month/Day/Year)		7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		es Security	8. Price of Derivative Security (Instr. 5)			10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
				Co	ode \	v	(A)	(D)	Date Exercisable	Expiratio Date	ı _{Tit}		Amount or Number of Shares					
Employee Stock Options (right to	\$37.66	04/29/2005		I	A		85,000		04/28/2006 ⁽¹⁾	04/29/201		ommon Stock	85,000	\$37.66	385,000	(2)	D	

Explanation of Responses:

- $1.\ Exercisable\ cumulatively\ at\ the\ rate\ of\ 25\%\ on\ April\ 28,\ 2006\ and\ 25\%\ each\ year\ thereafter.$
- $2. \ Consists of 50,000 \ employee \ stock \ options \ currently \ exercisable \ and \ 335,000 \ employee \ stock \ options \ exercisable \ over \ the \ next \ 4 \ years.$

Remarks:

Neal Goldberg

05/20/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.