FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SILVERSTEIN RAINE</u>						2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE]								**			10% C	wner		
(Last) 915 SEC	•	rst) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 06/23/2006									Officer (give title Other (special below) below)					
(Street) SECAUC		US NJ 07094 (State) (Zip)			4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tal	ole I	- Non-Deriv	ative	Sec	uritie	s Acc	quire	d, Di	sposed	of, o	or Benefi	cially Own	ed					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5			Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	e v	Am	ount	(A) or (D)	Price	Reported Transaction (Instr. 3 and	(s) 4)					
Common Stock, Par Value \$.10				06/23/2006						7:	7,800	D	\$62.04(1)	3,018,08	3,018,080(2)		I		By Trust/Custodial Account	
Common Stock, Par Value \$.10 06/26/2				06/26/2006				S	S		,200	D	\$62	3,015,880 ⁽³⁾		I		By Trust/Custodial Account		
Common Stock, Par Value \$.10														431,300(4)		I		Spouse		
		٦	[abl	e II - Derivat (e.g., p									Beneficia securitie		l					
1. Title of Derivative Security (Instr. 3)	perivative Conversion Date Execution or Exercise (Month/Day/Year) if any		o. Deemed decution Date, any onth/Day/Year)	Transaction Code (Instr. 8)		5. Nur of Deriva Secur Acqui (A) or Dispo of (D) (Instr. and 5	Expir (Montative ities red sed 3, 4		tion Da	Exercisable and ion Date Day/Year)		Title and mount of scurities derlying erivative scurity (Instr. d 4) Amoun or Numbe of Shares	Derivative Security (Instr. 5) Bene Own Follo Repor Trans (Instr		urities eficially died or li (I)		ership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

- 1. Reflects the average price of multiple transactions on June 23, 2006, at prices ranging from \$62.01 to \$62.27.
- 2. Includes (i) 2,866,080 shares held by trusts or custodial accounts for the benefit of Mrs. Silverstein's relatives of which Mrs. Silvestein shares voting control along with her daughter Renee Dabah; and (ii) 152,000 shares held by trusts or custodial accounts for the benefit of Mrs. Silverstein's relatives of which Mrs. Silverstein shares voting control along with her son inlaw, Ezra Dabah.
- 3. Includes (i) 2,863,880 shares held by trusts or custodial accounts for the benefit of Mrs. Silverstein's relatives of which Mrs. Silvestein shares voting control along with her daughter Renee Dabah; and (ii) 152,000 shares held by trusts or custodial accounts for the benefit of Mrs. Silverstein's relatives of which Mrs. Silverstein shares voting control along with her son inlaw, Ezra Dabah.
- 4. Includes 424,300 shares held in Mrs. Silverstein's husband name, and 7,000 shares held in her husband's profit sharing account.

Remarks:

Raine Silverstein (By Lenwood Ross as Attorney-in-Fact)

06/27/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.