FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	UMB APPRO	JVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CIAMPI MARIO  (Last) (First) (Middle)  915 SECAUCUS ROAD						Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES     INC [ PLCE ]      Date of Earliest Transaction (Month/Day/Year)     05/27/2005										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title below) below)  Sr. VP				
(Street) SECAU(		tate)	07094 (Zip)		-	If Amendment, Date of Original Filed (Month/Day/Year)									Line	Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/D					saction	ction 2A. Deemed Execution Date,			e,	3. Transac Code (I 8)	ction	4. Securit Disposed 5)	ties Ac	quired	(A) or	5. Amou Securition	nt of es ally Following	Form (D) o	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
							Code	v	Amount	(A (I	A) or D)	Price	Transac (Instr. 3	tion(s)						
Common	Stock, Par	Value \$.10		05/2	27/2005					X		9,000		A	\$9.75	107,264			D	
Common Stock, Par Value \$.10				05/2	7/2005					S		9,000		D	\$47.2	5 107,	,264 <sup>(1)</sup>		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,		ransaction Code (Instr.		n of E		5. Date Exercisab Expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Seci (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly O'	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	te ercisable		Expiration Date	Title	1	Amount or Number of Shares					
Employee Stock Option (right to buy)	\$9.75	05/27/2005			x			9,000	09/	/18/2003 <sup>(</sup>	(2) 1	.0/20/2008	Comr		9,000	(3)	210,000	) <sup>(4)</sup>	D	

## **Explanation of Responses:**

- 1. Includes (i) 29,664 shares owned directly by Mr. Ciampi and (ii) 77,600 employee stock options currently exercisable. Does not include 132,400 shares subject to options not yet vested.
- $2.\ Reflects\ 3,000\ employee\ stock\ options\ exercisable\ on\ each\ of\ September\ 18,\ 2001,\ 2002\ and\ 2003.$
- 3. Exercise of employee stock option (right to buy)
- 4. Includes (i) 77,600 employee stock options currently exercisable and (ii) 132,400 employee stock options exercisable over the next 5 years.

## Remarks:

05/31/2005

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.