FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | JVAL |
|------------------------|-----------|
| OMB Number: | 3235-0287 |
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| hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name an | | 2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE] | | | | | | | | | | Check all a | tionship of Reportin all applicable) Director | | ng Person(s) to Issuer 10% Owner | | | | | |
|---|---|---|--|--|---|--|---|-------|------------------------------------|-----------------|---------------------|---|---|--------|---|---|---|--|--|--|
| (Last) (First) (Middle) 262 HARBOR DRIVE | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/22/2005 | | | | | | | | | | Officer (give title below) | | Other (specify below) | | | |
| (Street) STAMFORD CT 06902 (City) (State) (Zip) | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Tabl | e I - Nor | n-Deriv | /ative | Se | curiti | es Ac | quired, | Dis | posed o | f, or | Bene | eficia | ally Ow | ned | | | | |
| in the or country (mounts) | | | | 2. Transaction Date (Month/Day/Year) | | ar) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code (| Transaction Dis | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | nd Secu Bend Own | mount of urities eficially led Following | Forn (D) c | wnership m: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | | v | Amount | (| A) or D) | Price | Tran | eported ansaction(s) astr. 3 and 4) | | | (instr. 4) | |
| Common | Stock | | | 03/2 | 2/2005 | 5 | | | G | | 10,00 | 0 | D | (1 | 1) | 76,598 | | D | | |
| | | Та | able II - I) | | | | | | | | sed of, onvertib | | | | y Owne | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution if any (Month/Da | Date, Transacti Code (Ins | | | | | 6. Date E Expiratio (Month/D | n Date | е | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | | 8. Price o Derivative Security (Instr. 5) | | Owner Form: Direct or Indi (I) (Ins | Ownership | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code V | | (A) | (D) | Date Exercisal | | Expiration Date | Title | Nun of Sha | | | | | | | |

Explanation of Responses:

1. 10,000 shares of Common Stock were transferred by gift to the Megrue Family Foundation.

/s/ John F. Megrue 03/24/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.