Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
	OMB Number:	3235-0287									
	Estimated average but	rden									
-	hours nor response:	0.5									

Filed	pursua	ant to Sec	ction 16(a) o	f the Secu	ırities E	Exchang	je Act of	1934
	or Se	ection 30(h) of the Inv	estment C	Compa	ny Act o	of 1940	

1. Name and Address of Reporting Person* FLAKS RICHARD						2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE]								(Che	ck all applic	able)	g Pers	son(s) to Iss 10% Ov Other (s	vner
(Last) (First) (Middle) 915 SECAUCUS ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/15/2003								X	below)		g & A	below)	peony
(Street) SECAU(07094 (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year) 08/18/2003							6. Ind Line)	Form fi	ual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tak	le I - Nor	n-Deriv	vativ	e Se	curities	s Ac	quired, D	isp	osed o	f, or Be	nefi	cially	/ Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month/					2A. Deemed Execution Date, if any (Month/Day/Yea			Code (Instr. 5)			ed (A) str. 3, 4	or I and	Securitie Beneficia	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	,	Amount	(A) or (D)		ice	Transact (Instr. 3 a	ion(s)			(111341. 4)	
		-							uired, Dis s, options						Owned		,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Yea	Date,	4. Transactic Code (Inst				6. Date Exercisable Expiration Date (Month/Day/Year)		of Securities		ties g e Secu		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indirect (I) (Insti	Ownership	Beneficial Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amo or Num of Shar	ber					
Employee Stock Options	\$17.48	08/15/2003			A		20,000		(1)	08	3/14/2013	Common Stock	20,	000	\$17.48	30,000	(2)	D	

Explanation of Responses:

- 1. Exercisable cumulatively at the rate of 20% on October 31, 2004 and 20% each year thereafter.
- 2. Consists of 0 employee stock options currently exercisable and 30,000 employee stock options exercisable over the next 5 years.

Remarks:

Richard Flaks

08/19/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.