

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001178445  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer THE CHILDREN'S PLACE, INC.  
SEC File Number 000-23071  
Address of Issuer 500 Plaza Drive  
Secaucus  
NEW JERSEY  
07094  
Phone (201) 558-2400  
Name of Person for Whose Account the Securities are To Be Sold NORMAN MATTHEWS

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Former Board Member

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	31364	369747.06	12685290	05/23/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Date you Nature of Name of Is Date Amount of Date of Nature of

Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	12/31/2012	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		5849	12/31/2012	Services Rendered
Common	12/31/2013	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		6638	12/31/2013	Services Rendered
Common	12/31/2014	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		6627	12/31/2014	Services Rendered
Common	12/31/2015	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		5539	12/31/2015	Services Rendered
Common	12/31/2016	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		805	12/31/2016	Services Rendered
Common	12/31/2010	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		3363	12/31/2010	Services Rendered
Common	12/31/2011	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		2543	12/31/2011	Services Rendered

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
ALICE BANKS GST TR FBO J.MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	5300	58355.65
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	19000	209199.50
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	21050	231771.03
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	517	5692.43
THE MATTHEWS FAMILY 2020 TRUST 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	15000	165157.50

## 144: Remarks and Signature

Remarks

Date of Notice

05/23/2024

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Norman Matthews

***ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)***