

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001178445
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer THE CHILDREN'S PLACE, INC.
SEC File Number 000-23071
Address of Issuer 500 Plaza Drive
Secaucus
NEW JERSEY
07094
Phone (201) 558-2400
Name of Person for Whose Account the Securities are To Be Sold NORMAN MATTHEWS

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Former Board Member

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	34060	447292.95	12685290	05/24/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	12/31/2016	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		3797	12/31/2016	Services Rendered
Common	12/31/2017	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		3055	12/31/2017	Services Rendered
Common	12/31/2018	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		2511	12/31/2018	Services Rendered
Common	12/31/2019	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		4185	12/31/2019	Services Rendered
Common	12/31/2020	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		6464	12/31/2020	Services Rendered
Common	12/31/2021	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		5349	12/31/2021	Services Rendered
Common	12/31/2022	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		6843	12/31/2022	Services Rendered
Common	05/02/2023	Restricted stock vesting under a registered plan	Issuer	<input type="checkbox"/>		1856	05/02/2023	Services Rendered

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/23/2024	31364	369747.06
ALICE BANKS GST TR FBO J.MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	5300	58355.65
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	19000	209199.50
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	21050	231771.03
NORMAN MATTHEWS 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	517	5692.43
THE MATTHEWS FAMILY 2020 TRUST 500 Plaza Drive Secaucus NJ 07094	Common	05/15/2024	15000	165157.50

144: Remarks and Signature

Remarks

Date of Notice

05/24/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Norman Matthews

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)