Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KASAKS SALLY FRAME							2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE]								of Reporting cable) or (give title	g Pers	on(s) to Iss 10% Ov Other (s	ner
(Last) 915 SEC	(Last) (First) (Middle) 915 SECAUCUS ROAD					3. Date of Earliest Transaction (Month/Day/Year) 09/30/2003								below)			below)	респу
(Street) SECAUCUS NJ 07094 (City) (State) (Zip)					- 4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tak	le I - Nor	n-Deriv	vativ	e Se	curities	s Ac	quired,	Dis	posed c	of, or Be	neficial	ly Owned				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Da			Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)		ed (A) or tr. 3, 4 and	Benefici	es Form ally (D) (Following (I) (I		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) oi (D)	Price	Transact	Transaction(s) (Instr. 3 and 4)			(111341. 4)
		-	Table II -									or Bend ble secu		Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercisable Expiration Date (Month/Day/Year)			d 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares					
Stock Options	\$17.42	09/30/2003			A		10,000		10/01/200	3 0	9/29/2013	Common Stock	10,000	\$17.42	25,000		D	
Stock Options	\$17.42	09/30/2003			A		6,000		(1)	0	9/29/2013	Common Stock	6,000	\$17.42	31,000	2)	D	

Explanation of Responses:

- 1. Exercisable 33 1/3% on September 30, 2004 and 33 1/3% each year thereafter.
- 2. Consists of 25,000 stock options currently exercisable and 6,000 stock options exercisable over the next three years.

Remarks:

Sally Frame Kasaks

10/02/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.