FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-0       |     |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  PARADISE RICHARD S |   |  |  |                         | CI                                      | 2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [ PLCE ] |   |   |   |  |                    |  |  | elationship of<br>ck all applica<br>Director<br>Officer (  | able)  | g Perso                                    | on(s) to Issu<br>10% Ov<br>Other (s                                      | vner                                  |  |
|--|---|--|--|-------------------------|---|--|---|---|---|--|--------------------|--|--|--|--|--|--|---------------------------------------|--|
| (Last)<br>915 SECA   | (Last) (First) (Middle)<br>915 SECAUCUS ROAD                          |  |  |                         |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 12/10/2007 |   |   |  |                    |  |  |  | or Vice Presid   |  | below)   |                                       |  |
| (Street) SECAUCU (City)                                      | JS NJ   |  | )7094<br>Zip)                                    |                         | - 4. I                                  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                               |   |   |   |  |                    |  |  | ndividual or Joint/Group Filing (Check Applicable<br>e)<br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |  |  |  |                                       |  |
|  |   | Tab  | le I - Noi                                       | n-Deri                  | vativ                                   | e Se   | curities  | Acq                                     | uired,  | Dis  | posed of,          | or Ben   | eficially                              | Owned  |  |  |  |                                       |  |
| Date   |   |  |  | nsaction<br>h/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                            |   | 3.<br>Transaction<br>Code (Instr.<br>8) |   | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |                    | (A) or<br>3, 4 and 5)  | Securities<br>Beneficial               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following  |  | Direct<br>Indirect<br>str. 4)              | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |                                       |  |
|  |   |  |  |                         |   |  |   | Code                                    | v   | Amount   | (A) or<br>(D)      | Price  | Transaction(s)<br>(Instr. 3 and 4)     |  |  |  | (instr. 4)   |                                       |  |
| Deferred Stock Award <sup>(1)</sup> 12/10                    |   |  |  |                         |   | )/2007   |   | A                                       |   | 20,000   | A                  | \$0  | 20,000                                 |  | D  |  |  |                                       |  |
| Deferred Stock Award <sup>(2)</sup> 12/10                    |   |  |  |                         | 10/200                                  | 0/2007   |   | A                                       |   | 11,986   | A                  | \$0  | 31,986                                 |  | D  |  |  |                                       |  |
|  |   |  |  |                         |   |  |   |   |   |  | osed of, o         |  |  | Owned  |  |  |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution I<br>if any<br>(Month/Day | Date,                   | 4.<br>Transaction<br>Code (Instr.<br>8) |  |   |   | 6. Date Exercis<br>Expiration Date<br>(Month/Day/Ye |  | ite                | 7. Title and Amoun<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number derivative Securities Beneficial Owned Following Reported Transact | e Owr<br>s Forn<br>bire<br>or Ir<br>(I) (I | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |  |                         | Code                                    | v  | (A)   | (D)                                     | Date<br>Exercisable                                 |  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |  | (Instr. 4)   |  |  |                                       |  |
| Performance<br>Share Award                                   | (3)   | 12/10/2007                                 |  |                         | A                                       |  | 11,986 <sup>(4)</sup>                                       |   | (5)   |  | 01/29/2011         | Common<br>Stock  | 11,986                                 | \$0  | 11,986   |  | D  |                                       |  |

## Explanation of Responses:

- 1. 5,000 shares shall vest on December 10, 2008, 5,000 shares shall vest on December 10, 2009, 5,000 shares shall vest on December 10, 2010, and 5,000 shares shall vest on December 10, 2011. Shares will be delivered to the recipient upon vesting.
- 2. One-third of the shares vest on each of the first, second and third anniversary of the date of grant. Shares will be delivered to the recipient upon vesting.
- $3. \ Each \ performance \ share \ represents \ a \ contingent \ right \ to \ receive \ one \ share \ of \ the \ issuer's \ common \ stock.$
- 4. This amount is the target number of shares. The recipient may receive up to 200% of this amount.
- 5. The Compensation Committee shall determine the performance criteria for the performance share awards no later than 90 days after the beginning of the issuer's 2008 fiscal year.

/s/ Richard Paradise 12/12/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.