FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL									
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					or	r Sect	ion 30(n)	of the	Investmer	nt Cor	npany Act o	of 1940									
1. Name and Address of Reporting Person* ALUTTO JOSEPH A					2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
ALUTIOJOSEPHA						INC [PLCE]									Directo	r		10% Ov	/ner		
-												Officer below)	(give title		Other (s	pecify					
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									Delow)			below)			
915 SECAUCUS ROAD						05/09/2008															
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
SECAUCUS NJ 07094														X Form filed by One Reporting Person							
															Form filed by More than One Reporting Person						
(City)	(5	State)	(Zip)												1 61301						
		Tal	ble I - Nor	ו-Deriv	ativ	e Se	ecuritie	s Ac	quired,	Dis	posed o	f, or B	ene	ficially	/ Owned						
Date				Date	ansaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Yea		Code (Transaction Disposed Code (Instr. 5)		ities Acquired (A d Of (D) (Instr. 3,			Securitie Beneficia	5. Amount of Securities Beneficially Owned Following		: Direct Indirect	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	nt (A) or (D) F		Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
			Table II - I								osed of, onvertit				Owned						
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, Ti	ransaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Ex Expiration (Month/Da	Date		le and 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e s dly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				c	ode	v	(A)	(D)	Date Exercisab		Expiration Date	Title	0 N 0	Amount or Number of Shares							
Stock Options	\$29.05	05/09/2008			A		15,000		05/09/2009	9(1)	05/09/2018	Commo Stock		15,000	\$0	15,00	0	D			

Explanation of Responses:

1. 5,000 of the options granted vest on each of the first, second and thrid anniversaries of the date of grant.

/s/ Lenwood Ross, Attorney-in-05/13/2008 Fact for Dr. Joseph Alutto

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.