

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported):
March 26, 2008

THE CHILDREN'S PLACE RETAIL STORES, INC.
(Exact Name of Registrants as Specified in Their Charters)

Delaware
(State or Other Jurisdiction of Incorporation)

0-23071
(Commission File
Number)

31-1241495
(IRS Employer Identification No.)

915 Secaucus Road, Secaucus, New Jersey
(Address of Principal Executive
Offices)

07094
(Zip Code)

(201) 558-2400
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 1.02 Termination of a Material Definitive Agreement.

On March 26, 2008, The Children's Place Retail Stores, Inc. (the "Company") provided notice (the "Notice") that it is discontinuing the Guaranty and Commitment, dated as of November 21, 2004, by the Company and Hoop Holdings, LLC in favor of Hoop Retail Stores, LLC and Hoop Canada, Inc. (as successors to The Disney Store, LLC and The Disney Store (Canada) Ltd.) and TDS Franchising, LLC ("TDSF"), an affiliate of Disney Enterprises, Inc. (together with its affiliates, "Disney") (as amended, modified and supplemented from time to time, the "Guaranty and Commitment"), as further described below in Item 2.04. The Company anticipates that such Notice will terminate some but not all of its obligations under the Guaranty and Commitment. See the Company's Annual Report on Form 10-K for the year ended February 3, 2007, filed with the Securities and Exchange Commission (the "SEC") on December 5, 2007, for a brief description of the terms and conditions of the Guaranty and Commitment. A copy of the Guaranty and Commitment is filed with the SEC as Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the period ended October 30, 2004.

Item 2.04 Triggering Events That Accelerate or Increase a Direct Financial Obligation or an Obligation Under an Off-Balance Sheet Arrangement.

(a)

On March 26, 2008, Hoop Holdings, LLC, Hoop Retail Stores, LLC and Hoop Canada Holdings, Inc. each filed a voluntarily petition for relief under Chapter 11 of the United States Code (the "Bankruptcy Code") in the United States Bankruptcy Court for the District of Delaware (the "US Bankruptcy Court") (Case Nos. 08-10544, 08-10545, and 08-10546, respectively), and Hoop Canada, Inc. expects to file for protection pursuant to the *Companies' Creditors Arrangement Act* (the "CCAA") in the Ontario Superior Court of Justice (Commercial List) ("Canadian Bankruptcy Court"). Each of the foregoing entities are collectively referred to herein as the "Hoop Entities" and are subsidiaries of the Company; Hoop Retail Stores, LLC and Hoop Canada, Inc. are collectively referred to herein as "Hoop." The Hoop Entities currently manage, and will continue to manage, their properties and operate their businesses as "debtors-in-possession" under the jurisdiction of the US Bankruptcy Court or Canadian Bankruptcy Court, as applicable, and in accordance with the applicable provisions of the Bankruptcy Code or the CCAA, as applicable.

As a result of the filing of the bankruptcy cases (the "Filings"), Hoop's obligations under various agreements may be accelerated. Further, the Notice that the Company is discontinuing the Guaranty and Commitment will constitute an event of default under such agreement. The Filings also constituted an event of default under the Guaranty and Commitment. As previously disclosed, under the Guaranty and Commitment, the Company agreed to guarantee Hoop's royalty payments and other obligations to TDSF, subject to a maximum guaranty liability of \$25 million, plus expenses. Additionally, the Company made an initial investment of \$50 million in Hoop and agreed to invest, under certain conditions, up to an additional \$50 million to ensure Hoop's ability to pay its obligations under its license agreement with TDSF and to fund Hoop's operating losses. As of March 26, 2008, the Company has funded at least \$8.25 million of this additional \$50 million capital commitment to Hoop. This event of default may give rise to various claims under the Guaranty and Commitment by Disney or trigger other obligations under agreements to which the Company is a party that, if enforced, could include the payment of substantial amounts.

In addition, the bankruptcy proceedings may give rise to other material obligations of the Company and exit costs as described below.

Item 8.01 Other Events.

As described above, on March 26, 2008 (the "Petition Date"), each of the Hoop Entities (other than Hoop Canada, Inc.) filed a bankruptcy case in the US Bankruptcy Court, and Hoop Canada, Inc. expects to file a bankruptcy case in Canadian Bankruptcy Court. In connection with the filings, Hoop intends to pursue the transfer of a substantial portion of the Disney Store North America ("DSNA") business and assets to Disney (the "Private Sale"), subject to court approval. In connection with the proposed Private Sale, the Hoop Entities filed, or expect to file in Canada, motions for orders that grant authority to sell their assets to Disney pursuant to section 363 of the Bankruptcy Code (and a similar provision under the CCAA) and that request the courts to set a hearing date for the proposed Private Sale.

The proposed Private Sale would be subject to the satisfaction of certain conditions, including approval of the US Bankruptcy Court and Canadian Bankruptcy Court, and would be targeted for completion by April 30, 2008. The Company continues to expect the pre-tax cash costs to exit the DSNA business to be within the previously stated range of \$50 million to \$100 million, payable over a period of time, including estimated severance and other employee costs for the Company's employees servicing Hoop, legal and other costs the Company may incur during the Hoop Entities' bankruptcy cases, as well as claims that might be asserted against the Company in the bankruptcy proceedings.

In the event of a transfer of all or a portion of the DSNA business to Disney during the ongoing bankruptcy proceedings and subject to the satisfaction of other conditions, the Company would be released from liabilities and claims that have been or might be asserted by Disney, including those described above in Item 2.04.

A copy of a press release relating to the foregoing is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

As a result of the Filings, outstanding indebtedness, in the amount of approximately \$10.4 million, under the Loan and Security Agreement, dated November 21, 2004, among Wells Fargo Retail Finance, LLC ("Wells Fargo"), The Disney Store, LLC and Hoop Retail Stores, LLC (as amended, modified and supplemented from time to time, the "Hoop Credit Facility") will be frozen and capped as of the Petition Date. In order to fund the bankruptcy proceedings and all projected working capital needs of Hoop and subject to US Bankruptcy Court approval, Wells Fargo and Hoop Retail Stores, LLC entered into a Debtor-In-Possession Loan and Security Agreement, dated March 26, 2008, consisting of a \$35 million revolving credit facility, \$30 million of which will be available on an interim basis (the "DIP Credit Facility"). In addition, all letters of credit issued under the Hoop Credit Facility shall be deemed by the US Bankruptcy Court to be issued under the DIP Credit Facility.

Forward-Looking Statements

This Current Report on Form 8-K may contain certain forward-looking statements regarding future circumstances. These forward-looking statements are based upon the Company's current expectations and assumptions and are subject to various risks and uncertainties that could cause actual results to differ materially. Some of these risks and uncertainties are described in the Company's filings with the Securities and Exchange Commission, including in the "Risk Factors" section of its reports on Forms 10-K and 10-Q. Risks and uncertainties relating to the exit of the DSNA business, including the risk that the proposed transaction with Disney may not be approved or may not occur, the risk that any plan or reorganization may not be approved, the risk that claims may be asserted against the Company or its subsidiaries other than the Hoop Entities, whether or not such claims have any merit, and that the Company will need to devote substantial resources to defend such claims, the risk that Disney may bring litigation against the Company and assert various claims under the Guaranty and Commitment and other agreements relating to the Company's operation of the DSNA business, the risk that the Company may not be able to access, if necessary, additional sources of liquidity or obtain financing on commercially reasonable terms or at all, as well as risks and uncertainties relating to other elements of the Company's strategic review, could cause actual results, events and performance, including aggregate estimated exit costs, to differ materially. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they were made. The Company undertakes no obligation to release publicly any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

Item 9.01 Financial Statement and Exhibits.

(d) Exhibits.

Exhibit 99.1 Press release issued by the Company dated March 26, 2008.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 27, 2008

THE CHILDREN'S PLACE RETAIL STORES, INC.

By: /s/ Susan J. Riley

Name: Susan J. Riley

Title: Executive Vice President, Finance and Administration

THE CHILDREN'S PLACE

FOR IMMEDIATE RELEASE

THE CHILDREN'S PLACE RETAIL STORES, INC. PROVIDES UPDATE ON EXIT OF DISNEY STORE NORTH AMERICA BUSINESS

- **Hoop Holdings, LLC and its Subsidiaries D/B/A Disney Store North America Pursuing Transfer of Substantial Portion of Disney Store Business to The Walt Disney Company Under Chapter 11 Case -**
- **Chapter 11 Filing Does Not Apply to Parent Company, The Children's Place Retail Stores, Inc. -**

Secaucus, New Jersey - March 26, 2008 - The Children's Place Retail Stores, Inc. (Nasdaq: PLCE), today provided an update on its plans to exit the Disney Store North America ("DSNA") business in order to focus on its core namesake brand. The Company conducts the DSNA business through its subsidiary Hoop Holdings, LLC and its subsidiaries ("Hoop") under a license agreement with The Walt Disney Company.

As previously announced on March 20, 2008, The Children's Place Retail Stores, Inc. ("the Company") decided to exit the DSNA business as part of the Company's review of strategic alternatives. As part of the review, the current management team determined that the license agreement, originated in 2004, requires substantial investments that are not expected to deliver economic returns. The Company also took into account the losses incurred by DSNA's operations, DSNA's current earnings prospects as a licensee, and the restrictions imposed by the license agreement on the sale of the business to a party other than The Walt Disney Company. It was therefore concluded that the Company will be in a better position to maximize value by focusing on its namesake Children's Place brand. Importantly, this action is only one component of a broader strategy to maximize shareholder value. As announced last week, the management team is undertaking a number of initiatives to reduce expenses, streamline operations, and lower inventories and capital expenditures.

Also, as previously announced, the Company and Hoop have been engaged in advanced negotiations concerning the transfer of a substantial portion of the DSNA business to The Walt Disney Company. In connection with these negotiations, Hoop's Board of Directors has determined that with limited strategic and financial options available under the license agreement, Hoop's only alternative was to file bankruptcy proceedings.

In a separate press release today, Hoop announced that it commenced a Chapter 11 case for the reasons described above. It also intends to pursue the transfer of a substantial portion of the DSNA business to an affiliate of The Walt Disney Company in order to maximize proceeds available to its stakeholders. By filing such a case, Hoop also expects to complete an orderly wind-down of the rest of its affairs. The transaction under negotiation is subject to the satisfaction of certain conditions, including approval of the U.S. Bankruptcy Court and is targeted for completion by April 30, 2008. In the event that the transaction as agreed to by the parties is approved by the Court, the Company would be released from any liabilities and all claims that have been or might be asserted by The Walt Disney Company. The Company continues to expect the pre-tax cash costs to exit the DSNA business to be within the previously stated range of \$50 million to \$100 million, payable over a period of time.

Neither Hoop's parent company, The Children's Place Retail Stores, Inc., nor any of its other subsidiaries, filed for bankruptcy.

Chuck Crovitz, Interim Chief Executive Officer of The Children's Place Retail Stores, Inc., stated, "This exit strategy is consistent with the corporate actions and strategic priorities we outlined last week. This will enable the Company to transition away from the Disney Store business in an orderly and expeditious manner so that we can concentrate exclusively on The Children's Place, our core brand and business. We have the utmost respect for the Disney Store brand, however, the cost of running the Disney Store was no longer an acceptable use of Company's resources. We were left with no other choice but to find a reasonable way to exit the operations within the confines of the existing license agreement."

“We believe this is the right decision for The Children’s Place and its shareholders as we move forward with our plans to strengthen operations, a process which is well underway. We are pleased with recent sales trends in the core business and continue to believe that The Children’s Place brand is strong and well-positioned for the future.”

As previously disclosed, the Company has been conducting an ongoing review of strategic and financial alternatives to accelerate improvement of The Children’s Place business and deliver enhanced shareholder value. The management team has outlined a number of specific initiatives including reducing expenses and streamlining operations and is also seeking additional funding to strengthen its capital position. There can be no assurance that the Company will be able to obtain such funding. As the Company’s review is ongoing, management will continue to provide updates and report on progress throughout 2008.

The Children’s Place Retail Stores, Inc. will host a conference call to discuss this announcement tomorrow morning at 9 a.m. Eastern Time. Interested parties are invited to listen to the call by dialing 800-895-0198 and providing the Conference ID, PLCE. The call will also be webcast live and can be accessed via the Company’s web site, www.childrensplace.com. A replay of the call will be available approximately one hour after the conclusion of the call, until midnight on April 2, 2008. To access the replay, please dial 800-688-9445, or you may listen to the audio archive on the Company’s website, www.childrensplace.com.

The Children’s Place Retail Stores, Inc. is a leading specialty retailer of children’s merchandise. The Company designs, contracts to manufacture and sells high-quality, value-priced merchandise under the proprietary “The Children’s Place brand name. As of March 1, 2008, the Company owned and operated 906 The Children’s Place stores and its online store at www.childrensplace.com.

This press release (and above referenced call) may contain certain forward-looking statements regarding future circumstances. These forward-looking statements are based upon the Company’s current expectations and assumptions and are subject to various risks and uncertainties that could cause actual results to differ materially. Some of these risks and uncertainties are described in the Company’s filings with the Securities and Exchange Commission, including in the “Risk Factors” section of its reports on Forms 10-K and 10-Q. Risks and uncertainties relating to the exit of the DSNA business, including the risk that the transaction with The Walt Disney Company may not be approved or may not occur, the risk that any plan or reorganization may not be approved, the risk that claims may be asserted against the Company or its subsidiaries other than Hoop, whether or not such claims have any merit, and the Company’s ability to successfully defend such claims, the risk that Disney may bring litigation against the Company and assert various claims under the Guaranty Agreement and other agreements relating to the Company’s operation of the DSNA business, the risk that the Company may not be able to access, if necessary, additional sources of liquidity or obtain financing on commercially reasonable terms or at all, as well as risks and uncertainties relating to other elements of the Company’s strategic review, could cause actual results, events and performance, including aggregate estimated exit costs, to differ materially. Readers (or listeners on the call) are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date they were made. The Company undertakes no obligation to release publicly any revisions to these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. The inclusion of any statement in this release does not constitute an admission by the Company or any other person that the events or circumstances described in such statement are material.

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