FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL							
OMB Number:	3235-0287							
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hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* CROVITZ CHARLES K						2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
CROVITZ CHARLES K							INC [PLCE]								Dire	ctor	10% Owner		wner	
(Last)	.ast) (First) (Middle)					. ,								2	Officer (give title below)			Other (specify below)		
915 SECAUCUS ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/07/2008									Interim CEO					
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line)					
SECAUCUS NJ 07094														Forn	Form filed by One Reporting Person					
(City)	(St	ate) (2	Zip)													rm filed by More than One Reporting rson				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution			3. Transaction Code (Instr. 8) 4. Securit Disposed 5)					Secur Benef	icially d Following	6. Own Form: I (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) (D)	or	Price	Trans	action(s) 3 and 4)			(IIISU. 4)	
Common Stock 08/07/2							2008(1)		F		373	I)	\$38.3	5 3	30,282	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		ransaction ode (Instr.		of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Price of erivative ecurity estr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dire or I (I) (Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Share	ber								

Explanation of Responses:

1. Shares delivered to the company to pay tax liabilities incident to the vesting of restricted stock on 8/1/2008.

/s/ Charles K. Crovitz (by

Lenwood Ross as Attorney-in- 08/11/2008

Fact)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.