FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPROVAL								
OMB Number:	3235-0287							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KASAKS SALLY FRAME (Last) (First) (Middle) 915 SECAUCUS ROAD						2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [PLCE] 3. Date of Earliest Transaction (Month/Day/Year) 02/02/2008							(Ch	eck all app X Direct	icable) or r (give title	son(s) to Iss 10% Ov Other (s below)	vner		
(Street) SECAUC		tate) (07094 (Zip)		-	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
1. Title of Security (Instr. 3) 2. Tran				2. Trans	saction	ction 2A. Deemed Execution Date, if any (Month/Day/Year)			3. Transact Code (In 8)	ion str.	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) Amount (A) or (D)			5. Amount of Securities Beneficially Owned Followin Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Date,	Code (Ins				6. Date Exercisa Expiration Date (Month/Day/Year		r) Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		f g Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code		v	(A)	(D)	Date Exercisable	Exp Dat	oiration te	Title	Amount or Number of Shares						
Stock Option (right to buy) ⁽¹⁾	\$19 ⁽²⁾	02/02/2008			A		6,000		(3)	02/	02/2018	Common Stock	6,000	\$0	6,000		D		

Explanation of Responses:

- 1. This is the annual option grant that all non-employee directors are entitled to receive under the Registrant's Amended and Restated 2005 Equity Incentive Plan (the "Plan"). Under the Plan, the grant date is the last day of the Registrant's fiscal year, which was February 2, 2008.
- 2. Under the Plan, because the Registrant's common stock was not traded on February 2, 2008, the per share exercise price is calculated as of February 1, 2008, the last date prior to the grant date that the Registrant's common stock was traded. The exercise price, which is the average of the high and low selling price of the Registrant's common stock on such date, is the Fair Market Value (as defined in the Plan).
- 3. The option becomes exercisable in three equal installments on February 2, 2009, 2010 and 2011.

/s/ Lenwood Ross - Attorney-02/05/2008 in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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