FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-02		

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Fisch Robert					<u>CF</u>	2. Issuer Name and Ticker or Trading Symbol CHILDRENS PLACE RETAIL STORES INC [ PLCE ]										all app	olicable) ctor		O Issuer O Owner er (specify
(Last) (First) (Middle) C/O THE CHILDREN'S PLACE RETAIL STORES, INC. 500 PLAZA DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 01/30/2012										belov	er (give title v)	belo	
(Street) SECAUC			)7094 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	e I - Nor	n-Deriv	ative	Sec	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	eficia	ally (	Owne	ed		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				Exe		2A. Deemed Execution Date, f any (Month/Day/Year)		Code (	Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3, 4			5. Amo Securi Benefi Owned Report	ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										v	Amount	(	A) or D)	Price		Transaction(s) (Instr. 3 and 4)			(1130.4)
Common Stock, par value \$0.10 per share 01/30/				0/2012				A		2,004	1) A \$		15,812		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  Security  3. Transaction Date (Month/Day/Year) if any (Month/Day/Year)			Date,	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			Amor Secu Unde Deriv	Ame or Nun	nt of ties lying tive ty (Instr. 3		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	

## **Explanation of Responses:**

1. Represents shares of common stock, par value \$0.10 per share, of The Children's Place Retail Stores, Inc. (the "Company"), underlying a restricted stock unit award granted under the Company's 2011 Equity Incentive Plan (the "Plan"), on Monday, January 30, 2012. Such shares are deliverable to the reporting person on the first anniversary of the date of grant of the restricted stock unit award, subject to the terms and conditions of the Plan.

/s/ James E. Myers, as

Attorney-In-Fact for Robert 01/31/2012

Fisch

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.